



Our Commitment to Your Privacy

Enhanced Voting ("EV", "we," or "us") understands that privacy is tremendously important to our online visitors to our website ("Website Visitors"), to states and local election officials who use our Service ("Election Officials"), and to voters whose information we may access on behalf of an Election Official ("Voters"). Enhanced Voting Accessible Vote-by-Mail ("AVBM", "Enhanced Ballot", or the "Service"), provides a platform that enables Election Officials to securely provision voter accounts to enable access to accessible ballots. As we describe below, Election Officials decide which data is shared with Enhanced Voting. This privacy policy applies to our website <https://www.enhancedvoting.com/> and to the enhancedballot.com platform (our "Service") and describes the steps we take to protect your data.

We strive to be transparent in our data collection and use practices. This is the type of personal information we may collect.

1. HOW WE COLLECT AND USE INFORMATION

We collect the following types of information:

Information about Election Officials: We ask for certain information when an Election Official uses Enhanced Ballot or corresponds with us online, including a name and email address. We may also retain information provided by an Election Official if the Election Official sends us a message, posts content to our website or through our Service, or responds to emails or surveys. Once an Election Official begins using the EnhancedBallot Service, we will collect content and information provided by the Election Official through the Election Official's use of the Service and we will keep records of activities related to the Service. We use this information to operate, maintain, and provide the features and functionality of the Service, to analyze and improve our Service offerings and functionality, and to communicate with Election Officials and website visitors.

Voter Data: Through the course of providing its Service to an Election Official, Enhanced Ballot may have access to personally identifiable information about voters such as name, date of birth, mailing address, precinct, political party affiliation, and email address ("Voter Data") that is provided by the Election Official, or by the Voter. The Service has access to Voter Data only as requested by the Election Official and only for the purposes of performing the Service on the Election Official's behalf. The type of Voter Data we collect will depend on how the Election Official uses the Service and decides to authenticate voters.

We consider Voter Data to be confidential and do not use such data for any purpose other than to provide the Service on the Election Official's behalf, in accordance with contractual agreements with the Election Official.

Ballot Selections: The Service DOES NOT COLLECT INFORMATION ON HOW YOU ARE MARKING YOUR BALLOT. Your ballot selections are kept in your browser and are not sent back and forth to the Enhanced Ballot servers. Your ballot selections are forgotten by your browser when you close out of the Enhanced Ballot site, unless you choose to retain your ballot on your device.

Information collected through technology: Like most websites and online services, we automatically collect certain types of usage information when you visit our Services, read our emails, or otherwise engage with us. We limit this to only high-level data and DO NOT TRACK HOW YOU ARE MARKING YOUR BALLOT. For example, we collect information about your device and its software, such as your IP address, browser type, Internet service provider, platform type, device type, operating system, and date and time stamp. We also track which pages you visit, how frequently you access the Service, and whether you access the Service from multiple devices. For reporting purposes, we also track how many times you download a blank ballot. We may also collect analytics data, or use third-party analytics tools, to help us measure traffic and usage trends for the Service.

Third Party Tracking: We never include third party trackers that might collect information about your use of our website and Service. We will never use Voter Data for targeted advertising.

Voter privacy is very important to us. Voter Data is used only for ballot delivery purposes at the direction of the Election Official.

2. HOW WE SHARE YOUR INFORMATION

The Service only shares personal information in a few limited circumstances, described below. We do not rent or sell information for marketing purposes and we will never share or sell Voter Data with third parties for marketing purposes.

Who we may share information with:

- We share information within the Service as needed to perform the Service and/or at the direction of the Election Official. For example, information including Voter Data, will be shared between and among authorized Election Official users such as state and local administrators. This sharing will depend on the settings and functionality selected by the Election Official.

- We may share information with our trusted third-party service providers who perform technology services on our behalf (e.g. web hosting and analytics services), but strictly for the purpose of carrying out their work for us. Contractors and service providers who may have access to Voter Data in the course of performing their services are subject to confidentiality and data security requirements.
- We may be required to share information with law enforcement or other third parties when compelled to do so by court order or other legal process, to comply with statutes or regulations, or if we believe in good faith that the disclosure is necessary to protect the rights, property or personal safety of our users.

In the event of a change of control: If we sell, divest or transfer our business, we will not transfer personal information of our customers unless the new owner intends to maintain and provide the Service as a going concern, and provided that the new owner has agreed to data privacy standards no less stringent than our own. In such case we will provide you with notice and an opportunity to opt-out of the transfer of personally identifiable Voter Data.

We store our data in the United States and we take strong measures to keep data safe and secure.

3. HOW WE STORE AND PROTECT YOUR INFORMATION

Storage and processing: Any information collected through the Service is stored and processed in the United States. If you use our Service outside of the United States, you consent to have your data transferred to the United States.

Keeping information safe: The Service maintains strict administrative, technical and physical procedures to protect information stored in our servers, which are located in the United States. Access to information is limited (through user/password credentials and optional two factor authentication) to those state and local Election Officials who require it to perform their job functions. We use industry-standard Transport Layer Security (TLS) encryption technology to safeguard the account registration process and sign-up information. Other security safeguards include but are not limited to data encryption, firewalls, and physical access controls to building and files.

Unauthorized disclosure: If there is any disclosure or access to any personally identifiable Voter Data by an unauthorized party, we will promptly notify the affected Election Official(s) and will use reasonable efforts to cooperate with their investigation of the incident.

4. LINKS TO OTHER WEB SITES AND SERVICES

We are not responsible for the practices employed by websites, applications or services linked to or from our Service.

5. HOW TO CONTACT US

We can be reached:

- By Email: team@enhancedvoting.com